

FARMBOROUGH FLOWER SHOW ANNUAL REPORT TO THE PARISH COUNCIL.

2024 saw some changes to the committee who run this annual event, we lost Ray Hunt, our treasurer, suddenly in April, he had been involved in the show for over 40 years so his knowledge is missed by all the committee. Be Wright handed over the role of Hon. Sec to myself and we welcomed new members, Jack & Jenny Doughty to the committee, which is fantastic especially as it brings in expertise in areas we were finding challenging as well as bringing down the average age of the committee!

We were delighted the Hunt family agreed to present the prizes on the day in recognition of all Ray done for the flower show over the years

The show itself was well supported thanks to sponsorship & prize money given by various businesses and people linked to Farmborough including the Parish Council, we are really grateful for this support.

We are trying to attract support from all residents and neighbouring communities by moving forward with greater use of social media, online forms and activities targeted at particular age groups.

Thanks to activities run by Jenny and Jack both before and on the day 2024 saw an increase in children supporting the event both through entries and coming on the day and 2025 will see this effort increase as the schedule is 'modernised' following consultation with judges and regular supporters of the fruit, vegetable and flower classes.

For those who don't know in 2024 there were over 120 classes in the schedule, 70 of which fall under fruit, vegetable and flowers section which attracted just over 300 entries, there are also photography, cookery, art and craft classes open to all and a children's section on similar themes.

Finance wise Phil Gray stepped into the treasurer role and 2024 saw us with a surplus of just over £600 but replacing display boards cost £462, there is not charge for hall hire so we cover our costs but we are aware that costs linked to running the day e.g. trophy engraving, prize cards are increasing. 2025 will see us review our prize money to make it easier to deal with and more realistic especially in the children's section, you can't get much for 30p!

SALLY DAVIS (Hon Secretary)

24th April 2025

Note our next fund raiser to the Coffee Morning on July 5th at the hall from 10.30am to 12noon